



**VENKTESHWAR INSTITUTE OF FASHION TECHNOLOGY
& MASS COMMUNICATION, UDAIPUR**
(A CONSTITUENT COLLEGE OF SAI TIRUPATI UNIVERSITY)

No. VIFT/2022-23/04

Date: 11th June 2022

To

Manish Kumar Chippa (Manager)

Sigma Hand Print Pvt. Ltd.

Akola, Chittorgarh - 312205

Subject: Tie up between VIFT, Udaipur and Sigma Hand Print Pvt. Ltd, Akola, Chittorgarh

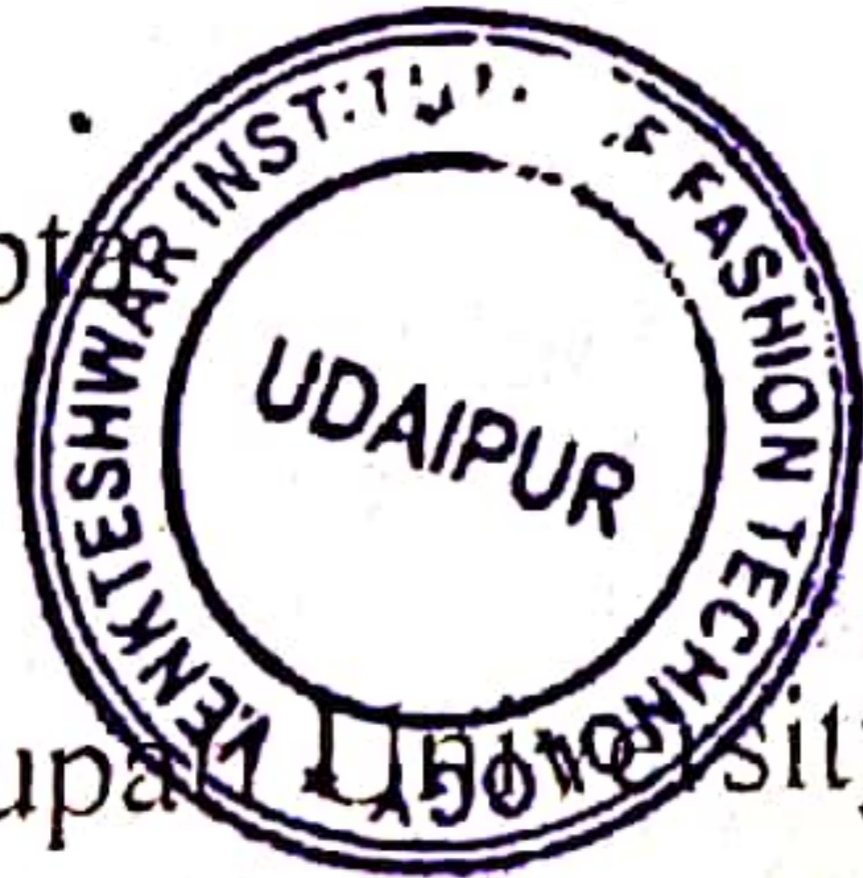
Dear Sir,

We, at VIFT, Sai Tirupati University, would like to introduce ourselves as a well known educational group in Udaipur. VIFT is 17 years old Organization. We create Fashion designers, Textile designers, Interior designers, Artists, Graphic designers, Blog writers, Journalist & Media Icons

As per information Sigma Hand print is a well known for Dabu print and different type of Resist printing. It is famous as Akola print. Sigma Hand Print Industry, Akola Chittorgarh provide well quality visits and trainings to students. For betterment of Venkteshwar Institute of Fashion Technology and Mass communication organization want tie-up with your renowned venture.

[Signature]
Dr. Rinkim Gupta
Director, VIFT

(A unit of Sai Tirupati University)



[Signature]
Manish
Aul-sun
Sigma Hand print Akola

Ambua Road Village Umarda, Th. Girwa Udaipur (Raj.) 313015

Mob. 9672978038, 9672978017

E-mail : vift@saitirupatiuniversity.ac.in Website : vift.saitirupatiuniversity.ac.in



**VENKTESHWAR INSTITUTE OF FASHION TECHNOLOGY
& MASS COMMUNICATION, UDAIPUR**
(A CONSTITUENT COLLEGE OF SAI TIRUPATI UNIVERSITY)

VIFT/2022-23/08-A

To

Date :6/7/2022

Alka Sharma

COE, Aavaran.

Near Marble Bhawan, Main Road,

Opposite Rahul Engineering

Chitrakoot nagar,

Udaipur, Rajasthan 313001


Subject: Tie up between VIFT, Udaipur and AAVARAN Udaipur.

Dear Sir,

We at Venkateshwar Institute of Fashion technology & Mass communication, SaiTirupati University would like to introduce ourselves as a well known educational group in Udaipur. VIFT is 17 years old organization. We create Fashion designers, Textile designers, Interior designers, Artists, Graphic designers, Blog writers, Journalist & Media Icons

As per information, Aavaran is famous for reviving and sustaining the beautiful textile art of the Dabu print and their designed garments, home textile, bags and accessories. Aavaran is provided well quality visits and training to students. For betterment of VIFT organization want tie-up with your organization.

Thanks & Regards


Dr. Rimjhim Gupta

Director, VIFT

(A unit of Sai Tirupati University)



Ambua Road Village Chanda, Th. Girwa Udaipur (Raj.) 313015

Mob.9672978038,9672978017

E-mail : vift@saitirupatiuniversity.ac.in Website : vift.saitirupatiuniversity.ac.in

MEMORANDUM OF UNDERSTANDING

Between

Workmob Private Limited

(G1-10, IT Park, MIA (Extn), Udaipur - 313003, Rajasthan)

and

Venkteshwar Institute of Fashion Technology & Mass Communication,

(5A, 4th Floor, Saheli Marg, Opp. UIT Office Building,
UIT Circle, Udaipur - 313001, Rajasthan)

This memorandum of understanding (hereafter called as the 'MOU' is entered into on this date (12th August 23), by and between Workmob Private Limited and Venkteshwar Institute of Fashion Technology & Mass Communication.

Workmob Private Limited, G1-10, IT Park, MIA (Extn), Udaipur - 313003, Rajasthan and Venkteshwar Institute of Fashion Technology & Mass Communication, Udaipur - Rajasthan have agreed to establish a Memorandum of Understanding to help Venkteshwar Institute of Fashion Technology & Mass Communication build their organization's brand through the power of video. This will be achieved through a single branding organization page for Venkteshwar Institute of Fashion Technology & Mass Communication (hereinafter referred as VIFT) that will showcase the following:

- Video stories and experiences of your institution's leadership and faculty.
- Video introductions of your students to help them showcase their communication and personality skills. This will allow them to grow and find new opportunities.
- Alumni and Testimonials videos.

All the videos will be available on a single branding page for your institute. This page can be shared easily using a unique QR code.

BACKGROUND

Workmob is working towards helping India's professional community build their personal and business brand using video introductions and stories. It showcases the stories and intros of the people behind your organization, from leaders and faculty to students and alumni.

VIFT is trendsetting institute in the field of Fashion Design, Interior Design, Fine Arts, Journalism and Mass Communication that helps students to acquire the comprehensive skills needed to move seamlessly in to the ever-changing professional environment. VIFT's creative and innovative UG and PG programs sets you on the path to a rewarding career.

Workmob Private Limited, G1-10, IT Park, MIA (Ext.), Udaipur 313003, Rajasthan

CIN: U74999RJ2020PTC071172

T: +91 97733-91700 E: support@workmob.com W: intro.workmob.com

Our programs channelize your creative energy into a satisfying career that suits your personal style either in classical form or contemporary creations. Our main objective is to fulfil the growing need in the industry for trained professionals.

VIFT, Udaipur has fostered creative brains by blending ethics with education and has become a center of excellence in new emerging areas in a short period of time. Since its foundation in 2003, the college has established itself as a centre of innovation and creation, providing education to students in a variety of academic areas including Fashion Design, Interior Design, Fine Arts and Mass Communication. VIFT's Graduation and Post-Graduation Programs emphasizes innovation, creativity and technical skills as a way to launch one's career. Along with the creative training, our hands-on-training provide students with a solid foundation for a life time of learning and growth according to corporate and institutional needs on the global level.

Workmob invites VIFT, Udaipur to collaborate and bring their leadership, faculty and students onboard to create their video introductions, stories and branding page. This collaboration will be helpful in highlighting the VIFT's long presence in the society and among its students and alumni network.

PURPOSE

The collaboration will benefit both the parties with immense value. This initiative will help VIFT build their brand through the power of video storytelling. It will help Workmob spread its initiative to create India's own professional community to share, inspire and learn.

The above goals will be accomplished by undertaking the following activities:

- VIFT will introduce the Workmob Private Limited team to its leadership, faculty and students. Workmob Private Limited team will then record video introductions of students, and stories of leadership and faculty to produce quality videos providing coverage of VIFT.
- All the academic institutions of VIFT are a source of video introductions of its students, and stories of its leadership and faculty.
- VIFT will be given due focus in the cinematic videos and short movies of the content belonging to VIFT. Substantial posting and promotions will boost audiences on Workmob and VIFT's websites as well as social media platforms.

The Terms and Conditions of the Agreement

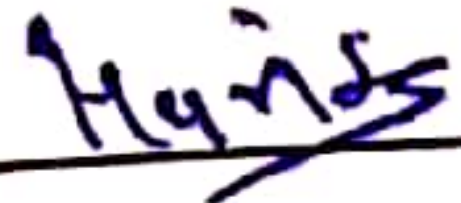
- i. Workmob Private Limited may use the photographs, videos, audio recordings, contents or all four of them received from VIFT leadership, faculty, students and others that were referred as part of this initiative.

LEGAL EFFECT

Nothing in this memorandum shall be constructed as creating any legal relationship between the institutes. This Memorandum is a statement of intent to foster genuine and mutually beneficial collaboration.

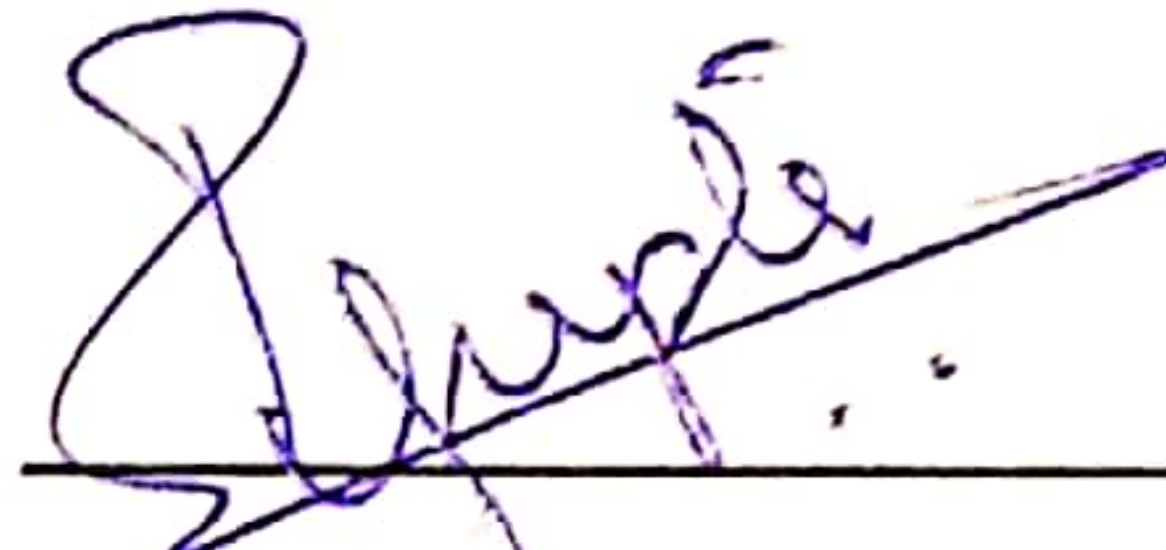
Workmob Private Limited and VIFT welcome the establishment of this Memorandum for cooperation and jointly agree to the provisions as set out above.

Signed For



(Harish Sharma)

Workmob Private Limited



(Dr. Rimjhim Gupta)

Director,
VIFT

Udaipur, Rajasthan