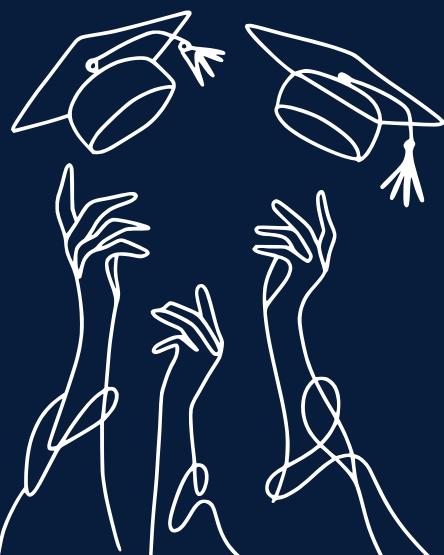




Venketeshwar Institute of Management Studies



MBA
BBA

VISION

To emerge as a leading institution in the field of management studies, recognized for academic excellence, global perspective, and value-based education. We aim to produce competent and responsible professionals who can lead and innovate across diverse corporate sectors.

MISSION

VIMS is committed to deliver quality education that empowers students to excel in the fields of management and business administration. Our mission states:

- To Provide a globally relevant and industry-aligned curriculum.
- To Promote leadership, entrepreneurship, and strategic thinking.
- To Encourage innovation, research, and experiential learning.
- To Instill ethical business practices and social responsibility.
- To Ensure a supportive and inclusive learning environment for holistic development.

FROM THE DIRECTOR'S DESK



Dr. Rimjhim Gupta

Ph.D, LLM, LLB (Gold Medal) M.com (Gold Medal), MBA, PGDIB, ICWAI (Inter), DST

The primary objective of the program is to develop knowledge and skills that enable participants to perform effectively as high- performing professionals within health and hospital systems across both public and private sectors. The syllabus and course content are carefully designed to align with the current needs and evolving demands of the healthcare industry. In addition to structured classroom teaching, the program emphasizes simultaneous practical training across all major hospital-related functions. It provides in-depth exposure to diverse management disciplines while fostering a comprehensive understanding of healthcare systems and policies. Overall, the program follows a structured learn-work-learn approach, ensuring a balanced integration of theory and real-world practice.



Dr. Narendra S. Goyal
Professor
Ph.D (Management),
MBA (HRM), M.Com,
DBA, DCA



Dr. Pooja Devija
Professor
Ph.D (Business Administration), M.Com (Gold Medalist), MBA (Silver Medalist)



Deepak Teli
Assistant Professor
M.Com (Business Administration)



Ms. Radhika Sharma
Assistant Professor
UGC - NET Qualified,
M.Com (Business Administration)



Ms. Tanuja Sharma
Assistant Professor
M.B.A. (HRM & Marketing), Advance Diploma in Interior Design

BBA IN INTERNATIONAL BUSINESS

A professional three years under graduation program designed to grant Bachelor's degree in Business Administration with Specialization in International Business.

BBA - IB - 1st YEAR

English Communication
Fundamentals of Digital Marketing
Global Business Management
Corporate Accounting
Principles of Economics
Foreign Language- Level 01

ELECTIVE SUBJECTS :

- Fundamentals of Designing
- Graphic Designing
- Fundamentals of IT

BBA - IB - 3rd YEAR

Fundamentals of E- Commerce
International Business Laws
International Marketing
Foreign Language- Level 03
Project

ELECTIVE SUBJECTS :

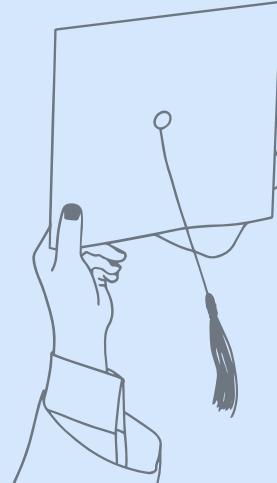
- International Trade and Finance
- Stock Exchange and Securities
- Foreign exchange Market

BBA - IB - 2nd YEAR

Environmental Studies
International Human Resource Management
International Banking
Business Statistics & RM
Advanced Digital Marketing
Foreign Language- Level 02

ELECTIVE SUBJECTS :

- Entrepreneurship Development
- Financial Management
- IT application in Business



BBA



MBA in Hospital Administration and Healthcare Management

A professional two years program designed to grant Master's degree in Business Administration with Specialization in Hospital Administration and Healthcare Management.

MBA 1st SEMESTER

Financial Accounting
IT for Healthcare I
Principles of Management

ELECTIVE SUBJECTS :

- Fundamentals of Health Care Management
- Healthcare Marketing Management
- Communication Skills for Healthcare Management

MBA 2nd SEMESTER

Hospital Operation
IT for Health Care-II
Marketing Research and Management
Soft Skills for Hospitals

ELECTIVE SUBJECTS :

- Inventory Control and Purchase
- Warehouse Management
- Material & Medical Records Management

MBA 3rd SEMESTER

Epidemiology Concepts
Health Insurance and Medical
Tourism Hospital Insurance System-I

ELECTIVE SUBJECTS :

- Legal Aspects for Hospital Administration
- Legal Issue & Healthcare
- National Healthcare Programme & Policy

MBA 4th SEMESTER

Anatomy, Physiology and Medical
Terminology Hospital Information System-II
HRM for Hospitals
Project Report & Viva Voice

ELECTIVE SUBJECTS :

- Pharmaceutical Management
- Bio Medical Waste Management & Infection Control
- Community Health Practice & Process



SAI TIRUPATI UNIVERSITY

Sai Tirupati University is located in the city known as - "Venice of East", Udaipur. It is established by Rajasthan state legislative assembly and as per sec 2 (f) of UGC Act 1956 and promoted by Global Health Research and Management Institute, Udaipur. Established in the back drop of scenic & beautiful Aravali Hills with constituent units including Pacific Institute of Medical Sciences, Venkteshwar College of Nursing, Venkateshwar Institute of Pharmacy, Venkateshwar Institute of Fashion Technology & Mass Communication and Venkateshwar Institute of Management Studies.

CAMPUS

SAI TIRUPATI UNIVERSITY
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